



**GOOD MANAGERS DON'T
ALWAYS MAKE GREAT LEADERS.**

WE CAN HELP.

BLUECASE

Igniting results, heart, and innovation in fast moving companies.

BLUECASE.COM

You're a growing, mid-market company. Things are going well, but...

- Cross-functional communication is average at best.
- There's lot of complaining, but not a lot of solutions.
- Initiative and follow-through aren't happening.
- Employees are afraid to speak up with divergent ideas.
- Meetings are unproductive.
- Things seem more tense these days, but you're not sure why.

ONLY 21%

of employees feel they are managed in a way that motivates them to do outstanding work.
– Gallup 2017

**MORE THAN
50%**

of workers are looking to leave their current jobs.
– Gallup 2017

**A MERE
31%**

of people are engaged at work.
– Gallup 2017

"The [Vision2Innovate] experience has been life-changing. Not only from the professional tools and how we are able to be a far more efficient group working together, but also everybody being able to take it to their personal lives as well ... What BLUECASE has done for our organization is provide a springboard to our future, and I think it's going to be a far more efficient and even brighter future than what we may have thought it was going to be twelve months ago."

– **Darrin Haehle**, President
Wonderbox Technologies

WHEN LEADERS GET BETTER, EVERYTHING GETS BETTER.

You're growing so fast, the challenges you're facing are quickly getting complex. The competition is tough, and being the best means stepping up your game. You know you're ready, but something is holding you back and you're not sure what it is.

You've done surveys, made changes, added perks, but taking your managers to the next level is a challenge you still haven't solved. A lot of them are good at their jobs, but only a few know how to inspire great work from others.

How do you get your managers to be the kind of leaders people *want* to follow?

The Vision2Innovate (V2I) Leadership Development Process™ **by BLUECASE Strategic Partners**

Our onsite learning process develops leadership skills and practices, resolves long-standing communication barriers, and makes it easier to solve hard challenges as a team.



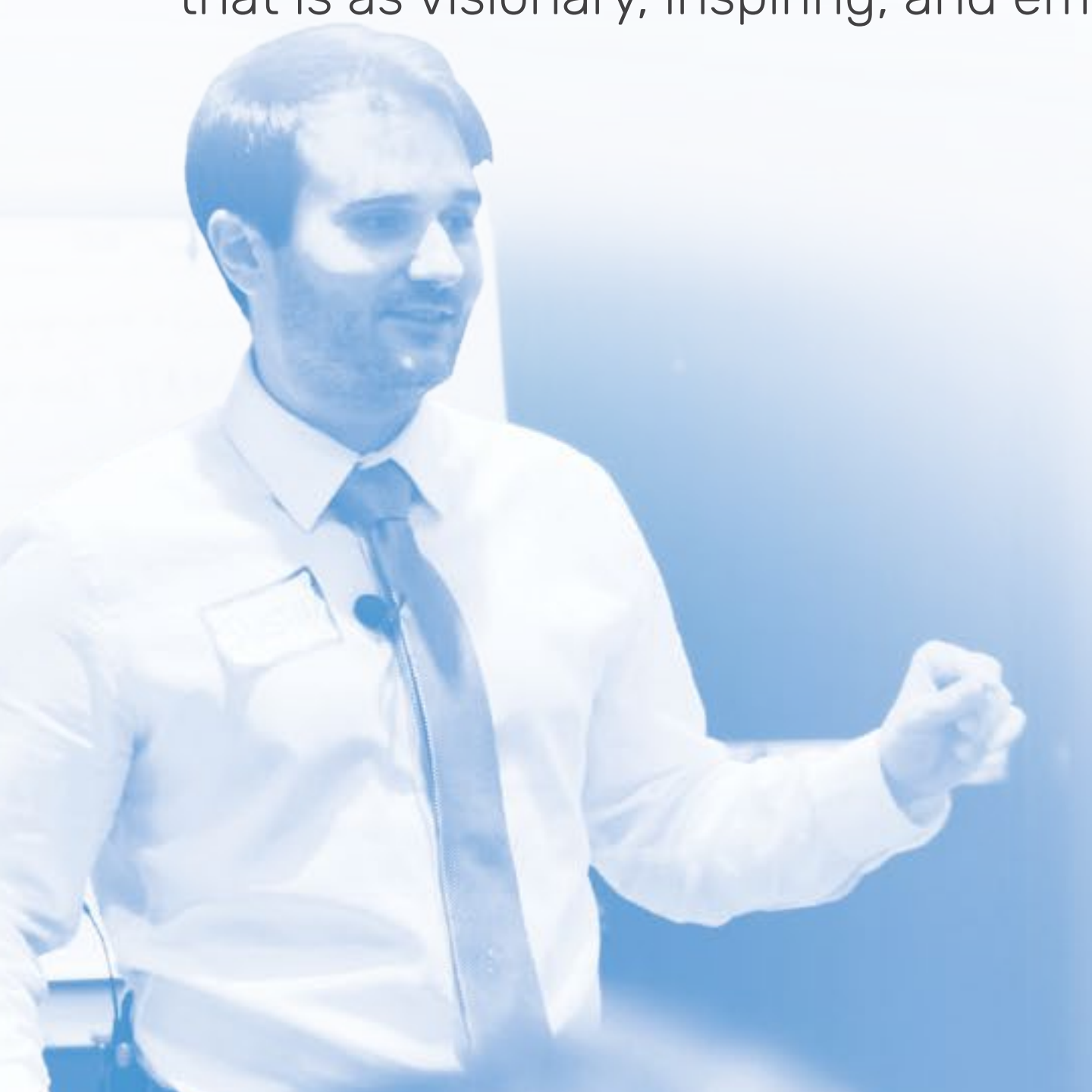
What is the *Vision2Innovate (V2I)* Leadership Development Process?

The *V2I Process* is a leadership system that works with everyone who manages others in the company—the CEO, Executives, Directors, and Managers.

Our on-site leadership program, conducted by master facilitators and coaches, is designed to turn managers into leaders who know how to work together. When you partner with us, leadership tools and practices start to define your culture.

Eventually, **your management teams will have the skills to coach, develop, and guide each other toward more effective leadership.**

Over time, you will find your work environment feels different. Old habits—weak cross-functional communication, micro-managing, lack of vision or confidence, reactive firefighting—are replaced by new ones, and you get to enjoy a workforce that is as visionary, inspiring, and empowering as you.

A man in a white shirt and tie is speaking at a podium. He is gesturing with his right hand. The background is a light blue gradient.

*“Our employees and our managers and directors are just leaps and bounds better because of the [Vision2Innovate] program. We have become much more coordinated, much more efficient, much more able to move seamlessly because **the tools are so easy to understand and easy to bring new people into them** ... If you are a leader of an organization, I would say that you can’t afford not to hire BLUECASE. The tools that they offer, the results that they get, the return on investment is exponential.”*

—**John Schaak**, President
Scion Dental

Here's what happens when you work with us:

The *V2I Process* consists of a strategic series of quarterly sessions with all program participants, and includes one-on-one coaching for select influencers and identified future leaders. Over the course of the program, each participant will **gain a deep understanding of the mindsets and disciplines of leadership, as well as tangible, practical tools and procedures to apply and teach others**. As the work deepens, participants develop the skills they need to coach others inside the organization.

EVERYTHING GETS BETTER.

- Teams are more **collaborative, adaptive, and innovative**.
- Employees are **vision-led vs. reactive**.
- **Personal power and responsibility** are seen at all levels.
- Executives, Directors, and Managers **do less, lead better, and accomplish more**.
- The workplace is filled with **excitement and motivation**.

HOW DO YOU GET STARTED?

Call us for information on our complimentary *V2I* Innovative Leadership Culture Assessment to learn about the capability of your existing leadership culture. Based on our findings, we can recommend the best next steps for you.

BLUECASE.COM

(512) 931-1290

inquiries@bluecase.com



BLUE CASE

making great organizations extraordinary

About BLUECASE

Austin, TX based BLUECASE Strategic Partners is a strategic consulting, leadership development, and executive coaching firm. From Fortune 500 companies to fast-growing mid-market businesses, we've helped clients in five countries across three continents achieve breakthrough results.

Call us to find out how we can do the same for you.

[BLUECASE.COM](https://bluecase.com)

[\(512\) 931-1290](tel:5129311290)

inquiries@bluecase.com