



## One-Day Strategic Level-Set

For many of you, the 2024 Business Cycle has been unassured—you're seeing a new normal with cautious customers, skyrocketing costs, and competing priorities amongst your teams.

- You're no longer on track to hit your end of year targets.
- You're seeing loads of pop-up actions getting thrown to the forefront.
- You're spending a lot of time in meetings and firefighting instead of taking forward action.
- You have that uncomfortable feeling that all of the work that went into last year's planning will be lost.

Quite simply, your initial assumptions about the year aren't panning out. If this is you, level-set your team and strategy NOW to get back on track for the second half of the year.

# We can get you back on track in a single day.

## When can we help?

**Just for the months of May and June**, we've created a unique, cost-effective version of our work called the One-Day Strategic Level-Set. In this one-day session, your team will quickly level-set your strategy and re-align as a team.

## Who is this for?

Fortune 500, mid-market or start-up CEO's and their executive teams who are starting to recognize they are no longer on track to hit their goals this year.

## Why do a Level-Set?

You don't have time to start the planning process over, but something needs to change. We'll review your current strategy, and spend one day with your team. After this, things will be back on track.

## Results you'll see:

- ✓ Clearer line of site into options to save cash on your P&L
- ✓ Concrete actions that each team member will own
- ✓ Greater optimism and commitment
- ✓ Significantly improved trust and alignment among team members
- ✓ The conversations that no one's willing to have with each other will happen
- ✓ You'll feel a breath of fresh air on the team



Reach out to David Greenspan, Ph.D. at [david@bluecase.com](mailto:david@bluecase.com) for more details.